

MEDIA ADVISORY/RELEASE

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7,500 Jack-O-Lanterns to Light-Up L.L. Bean for Camp Sunshine Pumpkin Festival

17th annual festival aims to raise \$60,000 for children with life-threatening illnesses and their families

FREEPORT, Maine (October 16, 2019) – The 17th annual Camp Sunshine Pumpkin Festival will set L.L. Bean aglow with approximately 7,500 jack-o-lanterns on Saturday, October 19. The jack-o-lanterns will light the way to a full schedule of free family fun, including music, a costume parade, pumpkin carving, and games.

Organizers hope to raise \$60,000 for Camp Sunshine, an award-winning, year-round retreat for children with life-threatening illnesses and their families on the shores of Sebago Lake in Casco, Maine. At Camp, attendees join other families on similar journeys and experience the benefits of empathy and encouragement, respite and recreation, and hope and inspiration.

Funds are raised by sponsorships and donations made online and collected in person on the day of the festival. To support the event and Camp Sunshine’s mission, you can sponsor a pumpkin by going to: www.campsunshinepumpkinfestivals.org.

- What:** Camp Sunshine Pumpkin Festival at L.L. Bean
- When:** Saturday, October 19, 2019
 - 12:00 PM - 5:00 PM Pumpkin Playland: Children’s Games
 - 12:00 PM - 5:00 PM Pumpkin Carving Open to the Public
 - 12:00 PM - 8:00 PM Cauldron Café: Tasty Pumpkin Treats
 - 12:00 PM - 8:00 PM Boo-tique: Buy your Festival Gear
 - 1:00 PM – 3:30 PM Mad Science of Maine Booth
 - 3:30 PM – Costume Parade Led by Miss Maine
 - 5:00 PM – Lighting of All Pumpkins
 - 8:00 PM – Festival Concludes
- Who:** Camp Sunshine, L.L. Bean
- Where:** L.L. Bean
95 Main Street
Freeport, ME
- Contact:** Kayley Walker, (207) 598-6886

Info/Contribute: www.campsunshinepumpkinfestivals.org

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About Camp Sunshine

Founded in 1984, Camp Sunshine provides retreats combining respite, recreation and support, while enabling hope and promoting joy, for children with life-threatening illnesses and their families through the various stages of a child's illness.

Camp Sunshine is the only program in the nation offered year-round with the distinction of having been designed to serve the entire family in a retreat model. The program is free of charge to families and includes on-site medical support. Bereavement sessions are also offered for families who have experienced the death of a child from a supported illness. www.campsunshine.org