2020 Impact Report

A RETREAT FOR CHILDREN WITH LIFE-THREATENING ILLNESSES AND THEIR FAMILIES

CASCO, MAINE
Reflecting ON 2020

For 36 years, Camp Sunshine has continually weathered the storm. There was Hurricane Gloria in 1985, the destructive Ice Storm of 1998 and who could forget the H1N1 virus of 2009, which would only prove to be a prelude for what was to happen in 2020. Each time, Camp Sunshine faced the challenge and steadfastly moved forward knowing the importance of its mission, continually gaining momentum from the courage and spirit displayed by the families we serve.

It was a year of adaptability, flexibility and change. Who would have thought that we would need to develop a new strategy to reach families and a new vocabulary to go with it? Words like virtual, Zoom, social distancing, working remotely, and maybe the most applicable word… pivot. That’s what we did, pivoted! Although we couldn’t gather for in-person sessions it didn’t mean we would halt our mission. Our staff, donors, volunteers and most importantly our families were able to come together, even though apart.

In what proved to be a very uncertain year, one thing we are certain of is the resiliency of the Camp Sunshine community. As noted during our SEALs for Sunshine event, we would be “in it together, more than ever”. The success of this year and our ability to fulfill Camp’s mission could not have happened without the generosity and support of our partners, donors, participating foundations and volunteers who realized the importance of being there for our families and each other, whether in-person or virtually. Thank you to our Board of Directors for their guidance and to the staff for embracing the challenge and so adeptly pivoting.

As we face 2021 and what new challenges lie ahead, we forge forward grateful for your past generosity and hopeful for your continued support. Together we will weather this storm and come out the other side into the Sunshine.

With gratitude,

MICHAEL KATZ
EXECUTIVE DIRECTOR

ANNA GOULD
FOUNDER, BOARD CHAIR

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BOARD OF DIRECTORS
OUR MISSION  Founded in 1984, Camp Sunshine provides retreats combining respite, recreation and support, while enabling hope and promoting joy, for children with life-threatening illnesses and their families through the various stages of a child's illness.

Camp Sunshine’s program is offered year-round and has the distinction of having been designed to serve the entire family in a retreat model. The program is free of charge to families and includes on-site medical support. A bereavement session is also offered for families who have experienced the death of a child from a supported illness.
639 BOXES OF SUNSHINE MADE WITH LOVE AND MAILED TO HOMES ACROSS THE COUNTRY
Camp Fun

BY THE NUMBERS

SUNSHINE SOCIETY

This category recognizes donors who have given a total of $1 million or more since Camp Sunshine’s inception in 1984, regardless of the campaign or purpose to which they gave.

$5 MILLION & ABOVE
Ms. Anna M. Gould
Dr. Lawrence Gould
Tropical Smoothie Café

$2.5 MILLION & ABOVE
The Orokawa Foundation

$1 MILLION & ABOVE
New Balance Foundation
Leukemia & Lymphoma Society
Viterbi Family Foundation

1,359 Wishboats Launched

524,270 Beads Sent
(254.5 pounds!)

7,664 Ounces of Marshmallows Mailed
(479 pounds!)

66 Family Love Cups Earned

6,897 Sheets of Construction Paper Sent

993 Yards of Camp Sunshine Packing Tape Used

40 Video Demonstrations Created
Families shared feedback through anonymous surveys after participating in the program. The overall sentiment was one of gratitude that Camp Sunshine and its supporters found a way to bring the spirit of Camp Sunshine to their family. Many families mentioned how meaningful this was during a year that was otherwise full of isolation and disappointment.

WATCH OUR YOUTUBE VIDEOS TO SEE MORE!
WHAT FAMILIES ARE SAYING

These quotes from families describe the program best:

“Participating in Camp Sunshine at Home truly brightened up our summer. The Box of Sunshine and Together at Home gave us a connection to fun, meaningful experiences.”

“It lifted our spirits to feel connected with you all when we aren’t able to see family and friends safely. Our youngest child told us his wish boat dream that Camp Sunshine could be every day.”

“After being in quarantine, the program at home helped bring sunshine back to our household. We had a full week of activities to complete at our leisure. It was great to see the other families at the completion of each evening. Camp Sunshine always reminds us of smiles, friendship, fun, and sunshine!!! Giving us the opportunity to incorporate the week at home was a real blessing and we are truly grateful!”
## 2020 IN REVIEW

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<th>FEBRUARY</th>
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<th>JUNE</th>
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<td>February 1 Virginia</td>
<td>March 7</td>
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<td>May 5 #Giving</td>
<td>June 1-7 Spread the</td>
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<td>Wachusett Polar Dip</td>
<td>- August Doctors’ Unit Renovation</td>
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<td>Sunshine</td>
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<td>Polar Dip</td>
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**FUNDRAISERS**

**VIRTUAL CAMP**

**IN PERSON CAMP**

**CAPITAL PROJECTS**
# 2020 IN REVIEW

## JULY
- **First Boxes Shipped**
- **July 11**
  - Bravehearts-FODC Outdoor Challenge
- **July 13-16**
  - Retinoblastoma
- **July 20-23**
  - Low Grade Brain Tumor
- **July 27-30**
  - Oncology

## AUGUST
- **August 3-6**
  - Oncology
- **August 10-13**
  - Lupus
- **August 15**
  - Walking on Sunshine
- **August 17-20**
  - Nephrology/Solid Organ Transplant
- **August 22**
  - SEALs for Sunshine
- **August 24-27**
  - Hematology
- **August 24**
  - Camp Sunshine Golf Tournament

## SEPTEMBER
- **September 12**
  - Camp Sunshine Poker Ride
- **September 15**
  - Angel Walkway Upgrades
- **September 20**
  - Trucking for Kids Convoy
- **September 22**
  - Camp Sunshine Featured on ‘Awesome Ashley Show’
- **September 26**
  - Tee Off for 2E Golf Tournament
- **September 24**
  - Filming of Sunny’s Trick or Treat Adventure

## OCTOBER
- **October 5 - 12**
  - Monte Carlo Virtual Auction
- **October 18 - 25**
  - The Great Pumpkin Virtual Walk, Run & Roll
- **October 23 - 24**
  - Great Pumpkin Mixed Diagnosis
- **October 24**
  - Virtual Carving Day
- **October 29 - 31**
  - The Giant Pumpkin Hunt
- **October 30 - 31**
  - Great Pumpkin Mixed Diagnosis

## NOVEMBER
- **November 7**
  - Resurfaced Driveway
- **November 7**
  - Shea Feeley “Sheakery” Bake Sale

## DECEMBER
- **December 1**
  - #GivingTuesday
- **December 4 - 5**
  - Bereavement
- **December 12**
  - National Grappling Day
- **Winter 2021**
  - Program Planning
2020 Donors

Camp Sunshine is so thankful for every donor’s support.

$250,000 & ABOVE
Estate of Mary E. Stacy

$100,000 & ABOVE
Camp Sunshine Pumpkin Festival
Greater Portland Council of Governments DECD Cares Act
The Orokawa Foundation
Silverang 5th Annual Rock ‘N Soul Party

$50,000 & ABOVE
Bravehearts Friends of Dylan Connelly
Cornelia Cogswell Rossi Foundation, Inc.
SEALs for Sunshine
Spread the Sunshine
Virtual Run Walk
Texas Roadhouse Holdings, LLC
Virginia Polar Dip

$25,000 & ABOVE
Anonymous
Anita L. Detert
Anna M. Gould
Constance O. Putnam Foundation
L.L. Bean, Inc.

Monte Carlo Auction
New Jersey Polar Dip
Portland Polar Dip
The Renys Charitable Foundation
Silverang Rosenzweig & Haltzman, LLC
Anne and Don Vermeil
Wachusett Polar Dip

$10,000 & ABOVE
Abbott Diagnostics
Scarborough, Inc.
Carolyn and Mark Ain
American Children’s Cancer Foundation, Inc.
Anton Yelchin Foundation
Marilyn M. Blanchard
Camp Sunshine Golf Tournament
Camp Sunshine Poker Ride
Copeland Family Foundation, Inc.
Central NY Polar Dip
Eastern Shore Polar Dip (MD)
Estate of Francis X. Langlois
Falk Family Charitable Fund
Fronczke Family Giving Fund
Gary Saltz Foundation, Inc.
Hancock Lumber Company, Inc.
Suzanne and Ralph Heckert
Henry L. & Kathryn Mills Foundation
Industrial Solutions, Inc.
Mr. and Mrs. Arthur and Deborah Remillard - JMM Foundation
Johnson and Jordan, Inc.
The Katzenberger Foundation, Inc.
L-A Harley-Davidson
Laddawn, Inc.
Landry/French Construction
The Long Family Charitable FDN
Maine Lions District 41
Mainely Ticks, Inc.
Linda and Thomas McCarthy
Karen and Brad Meslin
New England and Bermuda District of Key Clubs
Janice and Paul Roy
The Ruth & Seymour Klein Foundation, Inc.
Prudence and Louis Ryan
Van Sloun Foundation

$5,000 & ABOVE
Acorn Hill Foundation, Inc.
Allied World Assurance Company
Andy Bovin Memorial Fund
Avangrid Foundation, Inc.
Bangor Savings Bank Foundation
Pam and John Beckey
Sharon and Chris Brezski
The Capital Group Companies Charitable Foundation
Care Camps
Janemari and Brian Chateauvert
Cobbossee Colony Golf Course
Cogswell Benevolent Trust
Compromise Quinby Taylor Educational Foundation
Cynthia and Stephen O’Brien Family Fund
Alison and Nicolas de Vazeille
Patrick Dillon
Judy and Chase Donaldson
Tamika and Patrick Donahue
DST Systems, Inc. Matching Gifts Program
Epilepsy Foundation New England Fanconi Anemia Research Fund
The Fuller Foundation, Inc.
Susan and Todd Fulshaw
Kathy and Robert Giggey
Harmon Foundation, Inc.
Harvard/Bolton, MA Endowment
Helen and George Ladd Charitable Corporation
The Joan and Irwin Jacobs Fund of the Jewish Community Foundation
Jodoin Fund of the Essex County Community Foundation
Jonathan Beech Memorial Concert, Inc.
Alan Joyce
Richard F. Kezer and Family
Louis and Colleen Fantozzi Charitable Gift Fund
Love Is Magic Foundation, Inc.
Maine Trucking For Kids Convoy
Martignetti Companies
MassMutual Matching Gift
Merck Foundation
Michael J. Dunleavy Foundation, Inc.
Alfred H. Moses
Northeast Credit Union
Sharon George and Frank Oppedisano
Patriot’s Foundation Difference Maker
Real World Marketing, Inc.
Robbins Family Charitable Fund
Robert & Donna Hjort Memorial Fund
S/A Maraia Charities
Mary Jo and Michael Saunders
Sally and Michael Schnitzer
Shwachman Diamond Project, Ltd.

THE FOREVER FUND
Camp Sunshine’s Forever Fund offers special recognition to those generous individuals who choose to include Camp in their wills and through other types of planned giving. These gifts allow Camp Sunshine to build its Endowment Fund and solidify its base for the future. Recognition of estate gifts in the Forever Fund is not reserved for those who have passed away. In fact, we welcome the opportunity to recognize and thank donors during their lifetimes. If you have included Camp Sunshine in your estate planning, please let us know.

Estate of Harold Asbury
Estate of Clayton Belyea
Estate of Shelton Brooks
Nelson Davidson
Estate of Katherine Derrig
Estate of Margaret Arlene Edwards
R. Milton Gray (Gift Annuity)
Estate of Elizabeth C. Hodson
Kelso Fund (Gift Annuities)
Wendy Klodt Revocable Trust
Estate of Francis X. Langlois
Estate of Joseph Alfred Libbey
Estate of Rebecca Reap
Estate of Elizabeth and Nat Saltonstall
Estate of Mary E. Stacy
Welch Family Trust
$2,500 & ABOVE

Claudia and Kevin Silverang
Steven M. Perez Foundation
TD Charitable Foundation
Tee Off for 2E
Vertex Pharmaceuticals, Inc.
The Wasserman Foundation
Katherine and Timothy Weber

Enercon Technologies
Fair Dermody Consulting Engineers
John & Ann Ewalt
Shea Feeley
Dr. Alexandra Sweeney and
Marc J. Fishstein
Fr. Ralph A DiOrio Jr. Foundation, Inc.
Griffin’s Guardians, Inc.
Hagaman Charitable Trust
Hammacher Schlemmer
Carol J. Hancock
Harold T.N. Smith Memorial
Foundation
Harvard Pilgrim Health Care
Beau Haseltine
Lucia and Grant Hicks
Hoffman Family Charitable Fund
Homestead Farm
The David & Michele Horan
Family Fund
Caroline Hudelson
Hudson Bus Lines
Jodi Sokoloff Family Fund
Joy in Childhood Foundation
Dr. and Mrs. William Krovatin
Susan R. LeRay and William J. Wright
M. A. Taylor Family Charitable Fund
Markel Corporation
Ruth E. Matthew
Donna and Brian McElwee
Peggy McEntee
Holly and Thomas McKenny
McScherk Charitable Giving Fund
Messier-Costain Foundation
Milinazzo Contracting Corporation
The Mosca Family
Noble and Greenough School
Northeastern University
Beta Theta Pi
Renee Clarkson-Norwood and
Todd Norwood
Oppenheim Family Fund
Ourisman Chantilly Toyota
Peterson Family Charitable Fund
Phelan Family Foundation
Pompton Lakes Rotary
Foundation Inc
Richard Pritz
Beth and James Quinty
Romy & Rosie
Anne Marie and Steven Rowse
Samuel Staten, Sr. Charitable Trust
SHDC DEKALB Investors, LP
Shwachman Diamond Syndrome
Canada, Inc.
Silverang Development Company
Smith & Wilkinson
Stonewall Kitchen, LLC
Strategic Media, Inc.
Sullivan Painting
Linda and Alan Swimmer
Joseph Tassone
Carol Lee and Thomas Tonge
Victoria and William Falk
Charitable Fund
Welch Family Fund
Whole Foods Market
The Andy and Debbie Wiacek
Charitable Fund
Winthrop Charities
Commander (RET) and
Mrs. Michael Wisecup
$1,000 & ABOVE
1420 Delmar Drive Associates, LP
4D Insurance Agency, LLC
900 East Eighth Avenue
Associates, LP
Aetna Foundation, Inc.
AmazonSmile Foundation
American Restaurant & Lounge Concepts, Inc.
The Arnold Bortman Family Foundation
Asterion, Inc.
Beedy, Ferland and Palmer Families
Heather and Joe Behrends
Bernard & Marilyn Greenspan Charity Fund
Bernard and Ruth Rothfeld Children's Foundation
Therese and Mark Biscoe Mike Blaney
Bob's Discount Furniture Charitable Foundation, Inc.
Joshua Boger
Betsy and Mark Bourgeois
Brendan Abstract Company, Inc.
Janet and David Brewster Rich Brezski
Broadway Gardens, Inc.
Doris Del Tosto Brogan and James Brogan
Brookmead Construction, LLC
Brown McGarry Nimeroff LLC CARC Chicka D’z
Patty and Joe Cavallo
Meirav Chovav and Radu Edelstein
Chris and Kelly's Hope Foundation Fund
Cisco Systems Foundation Coca Cola Company of Northern New England, Inc.
Company Voice, LLC
Lisa and Joseph Corcoran Jennifer Cormier
Corrado Management Services, LLC
Kerstin Cotran
Crossmark Funding LLC Customers Bank
D&D Clean It Janitorial Services LLC
Daddy O's Acts of Kindness Foundation
Daniel Family Foundation George Darling
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The Dead River Company IH Peter Bailey Ralph DeAngelis
Dell Corporate
Susan Dillon and Bill Wong
Dorio Forest Products, Inc.
Julie and Andrew Doyle Joy and Thomas Drew
Duane Morris, LLP The Dusky Fund at ECCF
Joyce and James Dziedzic Elyse & Kenneth Goodman Family Charitable Fund
Enterprise Holdings Foundation Gary Erlbaum
Marcia Fair Rosemarie and Philip Fava
Ferland Family Foundation, Inc. Dr. and Mrs. David K. Fiaschetti
Fight the Night
First Resource Bank
The Flynn Company Judy Fournier
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Lucy and Richard Gendron Paige N. Gibson
Kathryn and Oliver Gill Fund Goldman, Sachs & Co. Matching Gift Program
Janet S. Graves Jason D. Griggs Melissa Grob
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Haste Family Fund
Hazard Family Foundation Headbands of Hope
Heavenly Brickks Charitable Foundation
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Highland-Mills Foundation
HM Payson
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Interiors by Steven G. Inc. IronNet Cybersecurity
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Lorna Jennings Keating Family Charitable Fund Angie and Christopher Kelley Kendal C & Anna Ham Charitable Foundation
Reshma Kewalramani Kister-Tiffany Benefits
Kwanis Club of Sheffield, Inc.
Dr. Alexis Kleinman and Luke Wasserman
Knights of Columbus Maine State Council Natalie and Ilya Koffman Lam Research
Joan Lavin Leonard F. Iacono Trust Liberty Mutual
Joan and Rick Libner Longmeadow High School Key Club
Hurter Lunsmann Charitable Gift Fund
Susan Brown and Thomas A. Lynch The M&T Charitable Foundation
M.L. Rogers, Inc. Machias Savings Bank
Barbara P. Maffett Jayne and James Majzan & Family Marblehead Opticians, Inc.
Matheson Dewey Investments LP MathWorks, Inc.
Matthew McGrath Meredith Goldsmith Philanthropic Fund Kathleen and John Meserve Michael and Kimberly Fallona Charitable Fund
Milligan Family James Molasky David Molinari
Montage Mountain Resorts, LP Moon Landscaping, Inc. Morong Family Charitable Lead Annuity Trust
The Morris and Michelle Stein Charitable Fund Morty Frank Memorial Fund Mount Vernon Columbus Club, Inc. Suzanne and Andrew Murray Music is Love Foundation Nagle Law, LLC
Noah and Jeanne Elwood Giving Fund O.C. Express, LLC Daniel O'Dea Carol and Simon Ottenberg Oyster Bay Lions Club Foundation Rina and Manan Patel Patriot Subaru The Philip S. Hunter Trust Pickleball Utopia
Rittenhouse Law, LLC Robert W. and Gladys S. Meserve Charitable Trust
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Tropical Smoothie Café, Grand Blanc, MI
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UNDVEST
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Charles Watson
Caroline and John Weaver
Westbrook Gorham Community Chamber
White and Williams LLP

Widgeon Foundation
Wilson Family Charitable Account
Windham High School
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Wyse Family Charitable Fund
Yogi Bear’s Jellystone Park at Barton Lake, Inc.
Sue and Michael Young

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Tyler Goodrow
Akeem Grant
Kathy and Richard Grant
Judith Griffin
Diana Grob
DO YOU KNOW A FAMILY WITH A CHILD WHO HAS BEEN DIAGNOSED WITH A LIFE-THREATENING ILLNESS? PLEASE CONSIDER TELLING THEM ABOUT CAMP SUNSHINE!

CAMP HAS BEEN RECOGNIZED BY

If we have inadvertently omitted your name or if your name is displayed incorrectly, please let us know and accept our sincerest apologies.
STATEMENT OF ACTIVITIES

OPERATING SUPPORT AND REVENUES
Contributions................................................................................................. $1,525,929
Donated Goods and Services...................................................................... $97,547
Special Events Income.................................................................................. $768,103
Souvenir Sales................................................................................................... $64,348
Total Operating Support and Revenue.............................................$2,455,927

OPERATING EXPENSES
Program Services.......................................................................................... $2,610,721
Management and General.......................................................................... $278,359
Fundraising...................................................................................................... $272,486
Total Operating Expenses.........................................................................$3,161,566
Income from Operations  (after depreciation)................................$(705,639)

NON-OPERATING SUPPORT, GAINS, AND LOSSES
Contributions...............................................................................................$1,202,615
Net Realized and Unrealized Gains (Losses) on Investments........$817,777
Total Non- Operating Support, Gains, and Losses..................$2,020,392
Change in Net Assets...........................................................................$1,314,753

LIABILITIES AND NET ASSETS
Accounts Payable...........................................................................................$491,724
Net Assets (unrestricted)...........................................................................$17,523,415
Net Assets (restricted).............................................................................$18,824,951
Total Liabilities and Net Assets..........................................................$36,840,090

STATEMENT OF FINANCIAL POSITION

Year Ending October 31, 2020

ASSETS
Cash ................................................................................................................$1,405,250
Accounts Receivable.....................................................................................$200,597
Inventory............................................................................................................$135,971
Land, Property, and Equipment............................................................$8,798,358
Investments................................................................................................$25,816,580
Contributions Receivable - Endowment (net)...................................$483,334
Total Assets..............................................................................................$36,840,090

LIABILITIES AND NET ASSETS
Accounts Payable...........................................................................................$491,724
Net Assets (unrestricted)...........................................................................$17,523,415
Net Assets (restricted).............................................................................$18,824,951
Total Liabilities and Net Assets..........................................................$36,840,090

BOARD OF DIRECTORS
Anna Gould, Founder & Board Chair
William Drapeau, Secretary
Joseph Tassone, Treasurer
Nancy Cincotta, MSW, MPhil
Andrew Eichenfield, MD
Ralph Heckert
Timothy Porta
Mike Rotondo
Dan Shaw
Kevin J. Silverang, Esq
Mike Wisecup

HONORARY MEMBERS
Bruce Chalmers
Senator Susan Collins
Andrew Viterbi, PhD

IN MEMORIAM
Lawrence Gould, PhD, Founder
David Frohnmayer
Marty Grossman
David Hancock
Joseph Pappalardo
Albert Ragucci
Erna Viterbi
Impact report dedicated in memory of Albert Ragucci.

For more than 30 years Albert (Al) Ragucci selflessly volunteered his time and energy to Camp Sunshine along with his beloved wife Mary, helping Camp Sunshine grow and develop into what it is today. Al served as the President of the Camp Sunshine Board of Directors from 2012 until the time of his passing in December of 2020.

A proud Navy veteran with a hardworking and humble attitude, Al was always willing to do whatever was necessary to ensure each and every child and family member attending Camp Sunshine had the best experience possible. Among the many initiatives spearheaded by Al, he was best known for his years of work with local bass fishermen which provided tens of thousands of campers the opportunity to go fishing while at Camp. Standing ready, with clipboard in hand, Al organized and ran the day-of logistics each year, coordinating the schedule of campers, as well as the transitions from one group to the next. Al was always happy to hear reports from the excited campers exclaiming how many fish they had caught while readying the next group to head out. He always made sure boats departed as scheduled to maximize the time kids would have to fish on Sebago Lake.

Al was also responsible for organizing volunteers during the annual Monte Carlo Weekend fundraiser. With several nights of gaming and the signature auction, Al coordinated many volunteers over 28 summers, while helping to raise more than $750,000 for Camp Sunshine. Al will be missed by all who knew him but I know that he and Mary are together again, watching over us all.

Respectfully,

Anna M Gould
Founder, Board Chair