

12020 t Report













A RETREAT FOR CHILDREN WITH LIFE-THREATENING ILLNESSES AND THEIR FAMILIES

Reflecting ON 2020

For 36 years, Camp Sunshine has continually weathered the storm. There was Hurricane Gloria in 1985, the destructive Ice Storm of 1998 and who could forget the H1N1 virus of 2009, which would only prove to be a prelude for what was to happen in 2020. Each time, Camp Sunshine faced the challenge and steadfastly moved forward knowing the importance of its mission, continually gaining momentum from the courage and spirit displayed by the families we serve.

It was a year of adaptability, flexibility and change. Who would have thought that we would need to develop a new strategy to reach families and a new vocabulary to go with it? Words like virtual, Zoom, social distancing, working remotely, and maybe the most applicable word... pivot. That's what we did, pivoted! Although we couldn't gather for in-person sessions it didn't mean we would halt our mission. Our staff, donors, volunteers and most importantly our families were able to come together, even though apart.

In what proved to be a very uncertain year, one thing we are certain of is the resiliency of the Camp Sunshine community. As noted during our SEALs for Sunshine event, we would be "in it together, more than ever". The success of this year and our ability to fulfill Camp's mission could not have happened

without the generosity and support of our partners, donors, participating foundations and volunteers who realized the importance of being there for our families and each other, whether in-person or virtually. Thank you to our Board of Directors for their guidance and to the staff for embracing the challenge and so adeptly pivoting.

As we face 2021 and what new challenges lie ahead, we forge forward grateful for your past generosity and hopeful for your continued support. Together we will weather this storm and come out the other side into the Sunshine.

With gratitude,



Michael Kotz

MICHAEL KATZ EXECUTIVE DIRECTOR



Anna Gould

ANNA GOULD FOUNDER, BOARD CHAIR

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639 BOXES OF SUNSHINE MADE WITH LOVE AND MAILED TO HOMES ACROSS THE COUNTRY









Camp fun BYTHE Vumbers





SUNSHINE SOCIETY

This category recognizes donors who have given a total of \$1 million or more since Camp Sunshine's inception in 1984, regardless of the campaign or purpose to which they gave.

\$5 MILLION & ABOVE

Ms. Anna M. Gould Dr. Lawrence Gould Tropical Smoothie Café

\$2.5 MILLION & ABOVE

The Orokawa Foundation

\$1 MILLION & ABOVE

New Balance Foundation Leukemia & Lymphoma Society Viterbi Family Foundation

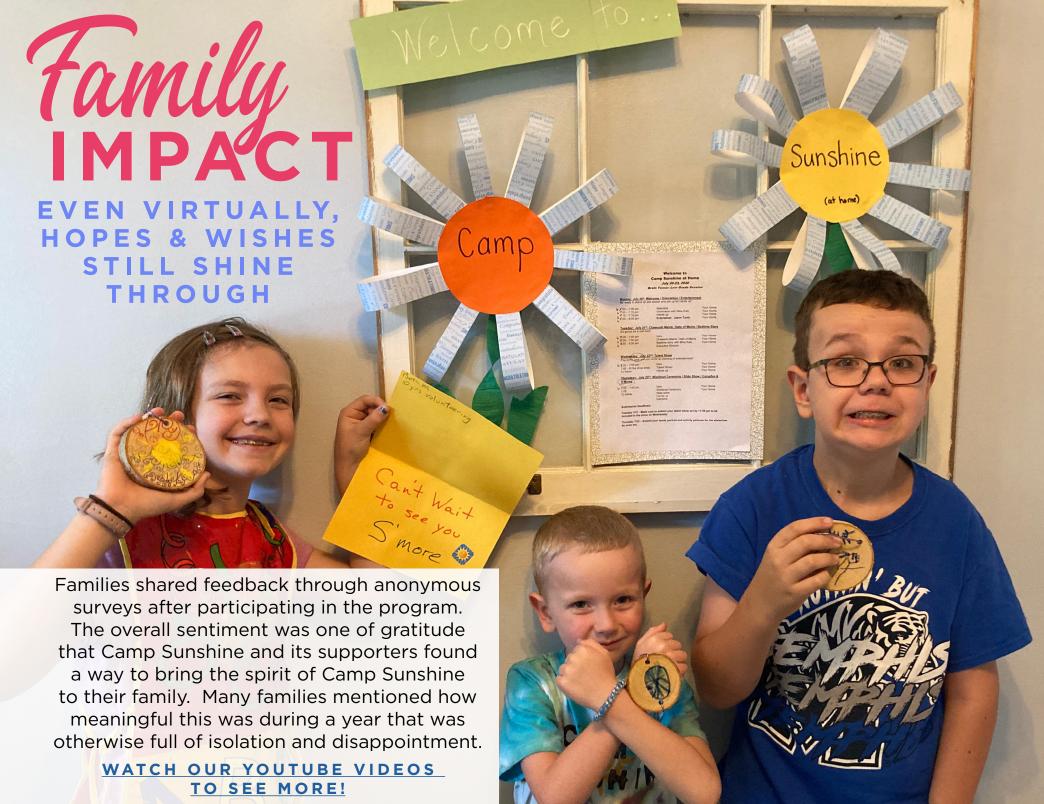














WHAT FAMILIES ARE SAYING

These quotes from families describe the program best:



"Participating in Camp Sunshine at Home truly brightened up our summer. The Box of Sunshine and Together at Home gave us a connection to fun, meaningful experiences."

"It lifted our spirits to feel connected with you all when we aren't able to see family and friends safely. Our youngest child told us his wish boat dream... that Camp Sunshine could be every day."



"After being in quarantine, the program at home helped bring sunshine back to our household. We had a full week of activities to complete at our leisure. It was great to see the other families at the completion of each evening. Camp Sunshine always reminds us of smiles, friendship, fun, and sunshine!!! Giving us the opportunity to incorporate the week at home was a real blessing and we are truly grateful!"

2020 IN REVIEW

JUNE

June 1-7

Spread the

Sunshine

Box of

Sunshine Assembly

JANUARY **FEBRUARY** MARCH APRIL MAY January 4 February 1 April 17 March 7 May 5 **Fight** Virginia Wachusett Fried Bat Mitzvah #Giving The Night **Polar Dip Polar Dip** Tuesday April - August Now January 25 February 8 **Doctors' Unit** Sienna's **New Jersev** Renovation May 13-27 Gold Gala **Family Survey** Polar Dip February 9 May 16 **Eastern Shore (MD)** Harvard/Bolton Polar Dip 1st Trivia Night February 14-18 Oncology February 19-23 Oncology February 29 **Portland Polar Dip** LEVIS **FUNDRAISERS** VIRTUAL CAMP

IN PERSON CAMP

7

CAPITAL PROJECTS

2020 IN REVIEW

JULY AUGUST SEPTEMBER OCTOBER NOVEMBER DECEMBER

First Boxes
Shipped

July 11
Bravehearts-FODC
Outdoor
Challenge

July 13-16
Retinoblastoma

July 20-23 Low Grade Brain Tumor

July 27-30 Oncology

August 3-6
Oncology

August 10-13 **Lupus**

August 15
Walking on
Sunshine

August 17-20 Nephrology/ Solid Organ Transplant

August 22
SEALs for
Sunshine

August 24-27 **Hematology**

August 24

Camp Sunshine
Golf Tournament

September 12
Camp Sunshine
Poker Ride

September -October Angel Walkway Upgrades

September 20
Trucking for Kids
Convoy

September 24
Camp Sunshine
Featured on
'Awesome
Ashley Show'

September 26
Tee Off for 2E
Golf Tournament

Filming of Sunny's Trick or Treat Adventure October 5 - 12

Monte Carlo

Virtual Auction

October 18 - 25
The Great
Pumpkin Virtual
Walk, Run & Roll

October 23 - 24 **Great Pumpkin Mixed Diagnosis**

October 24
Virtual
Carving Day

October 29 - 31
The Giant
Pumpkin Hunt

October 30 - 31 **Great Pumpkin Mixed Diagnosis** Boston Children's Hospital Box of Sunshine

November 7
Resurfaced
Driveway

Shea Feeley "Sheakery" Bake Sale December 1 #GivingTuesday

December 4 - 5
Bereavement

December 12
National
Grappling
Day

Winter 2021 Program Planning













Danars

Camp Sunshine is so thankful for every donor's support.

\$250,000 & ABOVE

Estate of Mary E. Stacy

\$100,000 & ABOVE

Camp Sunshine Pumpkin Festival Greater Portland Council of Governments DECD Cares Act The Orokawa Foundation Silverang 5th Annual Rock 'N Soul Party

\$50,000 & ABOVE

Bravehearts Friends of
Dylan Connelly
Cornelia Cogswell Rossi
Foundation, Inc.
SEALs for Sunshine
Spread the Sunshine
Virtual Run Walk
Texas Roadhouse Holdings, LLC
Virginia Polar Dip

\$25,000 & ABOVE

Anonymous Anita L. Detert Anna M. Gould Constance O. Putnam Foundation L.L. Bean, Inc. Monte Carlo Auction
New Jersey Polar Dip
Portland Polar Dip
The Renys Charitable Foundation
Silverang Rosenzweig &
Haltzman, LLC
Anne and Don Vermeil
Wachusett Polar Dip

\$10,000 & ABOVE

Abbott Diagnostics Scarborough, Inc. Carolyn and Mark Ain American Children's Cancer Foundation. Inc. Anton Yelchin Foundation Marilvn M. Blanchard Camp Sunshine Golf Tournament Camp Sunshine Poker Ride Copeland Family Foundation, Inc. Central NY Polar Dip Eastern Shore Polar Dip (MD) Estate of Francis X. Langlois Falk Family Charitable Fund Fronczke Family Giving Fund Gary Saltz Foundation, Inc. Hancock Lumber Company, Inc. Suzanne and Ralph Heckert Henry L. & Kathryn Mills Foundation Industrial Solutions, Inc. Mr. and Mrs. Arthur and Deborah Remillard - JMM Foundation Johnson and Jordan, Inc. The Katzenberger Foundation, Inc. L-A Harley-Davidson Laddawn, Inc. Landry/French Construction The Long Family Charitable FDN

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THE FOREVER FUND

Camp Sunshine's Forever Fund offers special recognition to those generous individuals who choose to include Camp in their wills and through other types of planned giving. These gifts allow Camp Sunshine to build its Endowment Fund and solidify its base for the future. Recognition of estate gifts in the Forever Fund is not reserved for those who have passed away. In fact, we welcome the opportunity to recognize and thank donors during their lifetimes. If you have included Camp Sunshine in your estate planning, please let us know.

Estate of Harold Asbury Estate of Clayton Belyea Estate of Shelton Brooks Nelson Davidson Estate of Katherine Derrig Estate of Margaret Arlene Edwards R. Milton Gray (Gift Annuity) Estate of Elizabeth C. Hodson **Kelso Fund (Gift Annuities)** Wendy Klodt Revocable Trust Estate of Francis X. Langlois **Estate of Joseph Alfred Libbev Estate of Rebecca Reap** Estate of Elizabeth and **Nat Saltonstall Estate of Donald K Saunders Eleanor Saunders Trust** Estate of Mary E. Stacy **Welch Family Trust**

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\$2,500 & ABOVE

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Yogi Bear's Jellystone Park

David Zitelli



DO YOU KNOW A FAMILY WITH A CHILD WHO HAS BEEN DIAGNOSED WITH A LIFE-THREATENING ILLNESS?
PLEASE CONSIDER TELLING THEM ABOUT CAMP SUNSHINE!

CAMP HAS BEEN RECOGNIZED BY









If we have inadvertently omitted your name or if your name is displayed incorrectly, please let us know and accept our sincerest apologies.



Statement of FINANCIAL POSITION

Year Ending October 31, 2020

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Cash	\$1,405,250
Accounts Receivable	\$200,597
Inventory	\$135,971
Land, Property, and Equipment	\$8,798,358
Investments	\$25,816,580
Contributions Receivable - Endowment (net)	\$483,334
Total Assets	\$36,840,090

LIABILITIES AND NET ASSETS

Accounts Payable	\$491,724
Net Assets (unrestricted)	
Net Assets (restricted)	\$18,824,951
Total Liabilities and Net Assets	\$36.840.090

STATEMENT OF ACTIVITIES

OPERATING SUPPORT AND REVENUES

Contributions	\$1,525,929
Donated Goods and Services	\$97,547
Special Events Income	\$768,103
Souvenir Sales	
Total Operating Support and Revenue	\$2,455,927

OPERATING EXPENSES

Program Services	\$2,610,721
Management and General	\$278,359
Fundraising	\$272,486
Total Operating Expenses	
Income from Operations (after depreciation)	\$(705,639)

NON-OPERATING SUPPORT, GAINS, AND LOSSES

Change in Net Assets	\$1,314,753
Total Non-Operating Support, Gains, and Losses	\$2,020,392
Net Realized and Unrealized Gains (Losses) on Inves	tments\$817,777
Contributions	\$1,202,615

BOARD

Anna Gould, Founder & Board Chair William Drapeau, Secretary **Joseph Tassone, Treasurer** Nancy Cincotta, MSW, MPhil **Andrew Eichenfield, MD Ralph Heckert Timothy Porta Mike Rotondo** Dan Shaw Kevin J. Silverang, Esq. Mike Wisecup

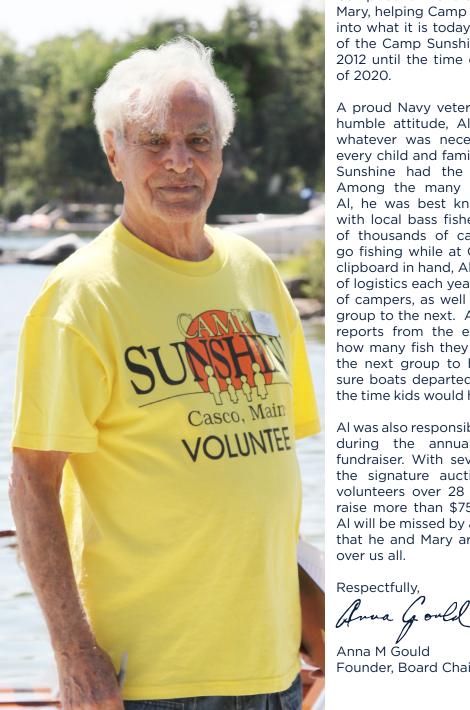
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Bruce Chalmers Senator Susan Collins Andrew Viterbi, PhD

IN MEMORIAM

Lawrence Gould, PhD, Founder David Frohnmayer Marty Grossman David Hancock Joseph Pappalardo Albert Ragucci Erna Viterbi

Impact report dedicated in memory of Albert Ragucci.



For more than 30 years Albert (Al) Ragucci selflessly volunteered his time and energy to Camp Sunshine along with his beloved wife Mary, helping Camp Sunshine grow and develop into what it is today. Al served as the President of the Camp Sunshine Board of Directors from 2012 until the time of his passing in December of 2020.

A proud Navy veteran with a hardworking and humble attitude, Al was always willing to do whatever was necessary to ensure each and every child and family member attending Camp Sunshine had the best experience possible. Among the many initiatives spearheaded by Al. he was best known for his years of work with local bass fishermen which provided tens of thousands of campers the opportunity to go fishing while at Camp. Standing ready, with clipboard in hand, Al organized and ran the dayof logistics each year, coordinating the schedule of campers, as well as the transitions from one group to the next. Al was always happy to hear reports from the excited campers exclaiming how many fish they had caught while readving the next group to head out. He always made sure boats departed as scheduled to maximize the time kids would have to fish on Sebago Lake.

Al was also responsible for organizing volunteers during the annual Monte Carlo Weekend fundraiser. With several nights of gaming and the signature auction. Al coordinated many volunteers over 28 summers, while helping to raise more than \$750,000 for Camp Sunshine. Al will be missed by all who knew him but I know that he and Mary are together again, watching over us all.

Respectfully,

Anna M Gould Founder, Board Chair



TEL - (207) 655-3800

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