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Saturday, June 30 Through Labor Day Weekend – The 2007 Guinness World's Tallest Sand Castle Attempt for Charities in Maine

Many a sandy feet will be traipsing through Casco, Maine during the months of July and August as Ed Jarrett, attempts the Guinness World Record for the Tallest Sandcastle for the third time. In 2003, Jarrett set the world record in Falmouth, Maine of 29 1/4 feet. Assisting Jarrett was engineer John Northrup, who was instrumental in building the forms needed to take the downward stress from the sand at such a tall height.

This summer Jarrett will put all of his experience to the test when he attempts to shatter the 2003 record and tries to hit 35 feet. The castle will be built at Point Sebago Resort along a sandy beach on pristine Sebago Lake, Southern Maine's largest lake, and is expected to draw more than 50,000 spectators throughout the summer. Construction will begin over July 4th Weekend and will end Labor Day Weekend.

All proceeds from the event will benefit Camp Sunshine, a national retreat for children with life-threatening illnesses and their families, as well as, the Maine Snow and Ice Sculpting Foundation. Hancock Lumber and Hancock Land Company make up a sixth generation family owned business established in Maine in 1848 and have committed to be the lead sponsor of the event.

Hancock Lumber and Hancock Land companies are currently owned and operated by Kevin Hancock, chairman, president and CEO. Hancock Lumber is an integrated company with 600 employees, presently operating 6 lumberyards, 2 discount outlet stores, three state of the art Eastern White Pine sawmills, kitchen design centers, a construction financing company, a wall panel shop, and a Marvin Window store. Hancock Land Company owns and manages 40,000 acres of timberland in Southern and Western Maine and prides itself on sustainable forestry, including its FSC certification.

“On behalf of Hancock Lumber, I am proud and excited to announce our commitment to be the lead sponsor for the Guinness World Record attempt to build the world's tallest sand castle to benefit such a fantastic organization such as Camp Sunshine. With our long standing partnership with the Camp, it was only natural to be part of such an exciting endeavor this summer. We look forward to seeing the project through and helping to raise the \$1,000,000 and help build the world's tallest sand castle right here in Casco, Maine.” Kevin Hancock, President & CEO.

Nestled alongside the shores of beautiful Sebago Lake, Camp Sunshine offers children with life threatening illnesses and their families a place to relax together for a week, and to take a break from the extraordinary demands placed on them on a daily basis. The year-round program is free of charge and staffed almost entirely by volunteers. It has the distinction of being the only program in the nation whose mission is to address the impact of a life threatening illness on every member of the immediate family—the ill child, the parents, and the siblings. Since its inception, Camp Sunshine has provided a haven for over 23,000 individuals from diverse cultural backgrounds. In addition to providing 24-hour onsite medical and psychosocial support the camp offers a variety of

daily activities ranging from swimming and boating to archery and soccer and special events such as bonfires and cook-outs.

The Maine Snow and Ice Sculpting Foundation's mission is to introduce the art of snow and ice sculpture to people of all ages and abilities throughout Maine and beyond. MSISF hosts several annual events for students in Maine from Pre School level through college level along with various elder care facilities, Camp Sunshine and area children hospitals. These programs provide an introduction to the art of snow and ice sculpting building to children with life threatening diseases. In some cases these will be the children's only hands-on experience with snow and ice. MSISF is committed to sharing this art form with as many people possible, and truly enjoys witnessing the sense of accomplishment it receives from so many of its participants.

Point Sebago Resort has always believed in giving back to the community and to those less fortunate. That would explain why they donated their resort facilities for 17 years to Camp Sunshine and why the resort continues to raise over \$80,000 annually to support this retreat for children with life threatening illnesses and their families. Owners Anna and Larry Gould have also committed \$2 million to Camp Sunshine's endowment.

To support Camp Sunshine please call 207-655-3800 or visit www.campsunshine.org.