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## Sunday, August 5, 2007 Officially Build a Sand Castle Day in Maine

As temperatures rise and invitations to backyard barbecues arrive it becomes time to head to the seashore and begin splashing in the waves. Or, for Maine resident Ed Jarrett, it becomes time to attempt to set the Guinness World Record for the Tallest Sandcastle for the third time. The castle will be built at Point Sebago Resort along a sandy beach on pristine Sebago Lake, Southern Maine's largest lake, and is expected to draw more than 50,000 spectators throughout the summer. Construction will begin over July 4th Weekend and will end Labor Day Weekend.

All proceeds from the event will benefit Camp Sunshine, a national retreat for children with life-threatening illnesses and their families, as well as, the Maine Snow and Ice Sculpting Foundation. Hancock Lumber and Hancock Land Company, a Maine based business, have committed to be the lead sponsor of the event.

As a result of this event, Camp Sunshine has received a Proclamation from the Office of Governor John E. Baldacci announcing Sunday, August 5, 2007 as Build a Sand Castle Day in the State of Maine.

### PROCLAMATION

WHEREAS, according to the Guinness Book of World Records, Maine resident Ed Jarrett currently holds the record for building the world's largest sand castle; and

WHEREAS, all proceeds from the event will go to Camp Sunshine and the Maine Snow and Ice Sculpting Foundation; and

WHEREAS, the spirit of the event and the mission of Camp Sunshine both serve to highlight the importance of appreciating one's time with one's family; and

WHEREAS, building sand castles on Maine's beautiful beaches also builds memories between children and their families; and

WHEREAS, Maine's beaches are world renowned, they are often the primary reason why visitors vacation in the state during the summer, and they are here for all to enjoy,

NOW, THEREFORE, I, JOHN E. BALDACCI, Governor of the State of Maine, do hereby proclaim Sunday, August 5, 2007 as BUILD A SAND CASTLE DAY throughout the State of Maine, and urge all citizens to recognize this observance and to take this opportunity to enjoy one of the great advantages of living in our State by spending time with their families at the beach this summer.

"We are excited to have the Governor acknowledge this event and to be a part of a state wide celebration involving families building memories," said Matt Hoidal, Executive Director Camp Sunshine. "At Camp Sunshine we encourage children to relax and enjoy the simple pleasures of childhood and for families to join together for support and to strengthen the family unit."

Camp Sunshine offers children with life threatening illnesses and their families a place to relax together for a week, and to take a break from the extraordinary demands placed on them on a daily basis. The year-round program is free of charge and staffed almost entirely by volunteers.

The Maine Snow and Ice Sculpting Foundation's mission is to introduce the art of snow and ice sculpture to people of all ages and abilities throughout Maine and beyond.

An event is being planned at Point Sebago Resort to celebrate Sunday, August 5<sup>th</sup>, with details to be released at a later date.

Point Sebago Resort has always believed in giving back to the community and to those less fortunate. They donated their resort facilities for 17 years to Camp Sunshine and continue to raise over \$80,000 annually to support the camp. Owners Anna and Larry Gould have also committed \$2 million to Camp Sunshine's endowment.

From 1984 to 2000, Point Sebago Resort closed its doors to its regular paying guests for 4 weeks and devoted its 775-acre lakefront resort complete with 18-hole golf course, marina, tennis courts and its entire staff to Camp Sunshine. In 2001, Camp Sunshine opened its own dedicated facilities, thanks to Point Sebago's owners donation of 15 acres of lakefront land adjacent to Point Sebago Resort.

Please call 207-655-3800 or visit [www.onegrainofsand.org](http://www.onegrainofsand.org) for more information.