



**For Immediate Release**

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**Camp Sunshine Halfway to \$250,000 Goal in Matching Challenge Issued by  
JTG Foundation**

*Nonprofit Serving Sick Children and their Families to Surpass \$10 Million Mark Toward  
\$14.5 Million Endowment and Capital Campaign Efforts*

**CASCO, Maine — June 21, 2010** — Camp Sunshine officials announced today that they have reached the halfway point in a \$250,000 matching challenge issued by the JTG Foundation. The JTG Foundation issued the challenge to help Camp Sunshine kick off its next 25 years of service, offering to match all 2010 gifts of \$25,000 and above to the nonprofit's endowment, up to \$250,000. A recent commitment of \$25,000 from the Carol J. & K. David Hancock Charitable Trust brings Camp Sunshine to the \$125,000 mark in the JTG Foundation matching challenge, with half a year to go to raise the remaining \$125,000.

Camp Sunshine, located in Maine's Sebago Lake region, provides a camp vacation at no charge to children with life-threatening illnesses and their families. The camp offers one of the only programs in the nation whose mission is to address the impact of the illness on every member of the immediate family. While attending the various weeklong programs, families are able to rebuild relationships and meet other families facing similar challenges.

“We are delighted to have reached this milestone halfway through the year, and extremely grateful for this tremendous level of investment from the JTG Foundation,” said Matthew M. Hoidal, Esq., executive director of Camp Sunshine. “By the end of the year, we fully expect to complete the challenge, which will add a total of \$500,000 to our endowment, and put us over the \$10 million mark toward our \$14.5 million endowment and capital campaign goal. We thank the JTG Foundation and all the 2010 donors for their ongoing support and commitment to our efforts to help families in need.”

The JTG Foundation was founded by John T. (“Tom”) Gorman, Jr. in 1995, and its mission is to improve the lives of Maine residents through grants targeted to its five core focus areas: aiding underprivileged residents, enhancing mental health services, improving care for those suffering from cancer, enhancing the lives of the elderly and providing for the unmet needs of low income or otherwise disadvantaged children. The JTG Foundation began sponsoring families at Camp Sunshine in 2005, and supported the construction of the new Parents’ Discussion Room in 2008 with a gift of \$100,000.

“This matching challenge is a reflection of the incredible work Camp Sunshine does to support children facing life-threatening illnesses through programs designed for the whole family,” said Shawn Gorman, president of the JTG Foundation. “Our gift, and the funds raised through our challenge, will endow 20 family sponsorship funds in perpetuity, providing the resources to help families connect and support each other for years to come.”

In addition to the support from the Carol J. & K. David Hancock Charitable Trust, other gifts of \$25,000 toward the JTG Foundation Matching Challenge were made by David & Laurie Sukoff, Jack’s Magic Bean Fund, The Billy Burchard Foundation and an anonymous donor.

### **About Camp Sunshine**

Camp Sunshine offers children with life-threatening illnesses and their families a place to relax together for a week, and to take a break from the extraordinary demands placed upon them on a daily basis. The year-round program is free of charge and staffed almost entirely by volunteers. It is the only program in the nation whose mission is to address the impact of a life-threatening illness on every member of the immediate family — the ill child, the parents and the siblings. Since its inception in 1984, Camp Sunshine has provided a haven for more than 32,000 individuals from diverse cultural backgrounds. In addition to providing 24-hour on-site medical and psychosocial support, the camp offers a variety of daily activities, including swimming, boating, archery and soccer, and special events such as bonfires and cookouts. To support Camp Sunshine, please call (207) 655-3800 or visit [www.campsunshine.org](http://www.campsunshine.org).

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