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Kittery Trading Post Prize Giveaway to Benefit Camp Sunshine

Kittery Trading Post does not want anyone up the river without a paddle, so to speak... so they announced today they will donate a kayaking package valued at \$1394.00 to raise money for Camp Sunshine.

The ultimate outdoor package includes Liquid Logic Pisgah 14' Yellow Kayak, Aqua Bound Fiberglass Kayak Paddle , MTI Kayak PFD, Eureka Zeus 2 Person Backpacker Tent, Slumberjack Fissure Sleeping Bag and a Packaway Lantern.

Customers who purchase a paper sand castle at Kittery Trading Post at 301 US Route 1 in Kittery between August 3 and September 1, 2007 for \$1.00, will be entered into the drawing to be held on Saturday, September 1st. The proceeds will go to help Camp Sunshine during their "Castle to the Sun 2007 Guinness World Record Event" attempt for the tallest Sand Castle.

"Kittery Trading Post is very excited to help Camp Sunshine raise awareness about what the camp does and help raise some funds. Without Camp Sunshine thousands of families that have children with life threatening diseases would not receive the support they need and through this donation, we hope to show our support to Camp Sunshine and to the families," Julie-lynn Belon, Events Manager says, " Also this will be a fun event for all involved. Our customer can actually come to Kittery Trading Post to see a sand castle be built on August 2 and 3 as part of the event. We have chosen a fun theme for the castle and people of all ages can enjoy viewing the castle up until September 9."

Kittery Trading Post is a Maine destination store featuring three spacious levels of quality outdoor recreational gear, casual and sport-specific apparel, footwear, gifts & specialty items. Browse old time Maine favorites such as beaded moccasins in addition to the latest innovations in camping, hiking, paddling and fishing equipment. Enjoy a relaxed, friendly atmosphere where shopping for outdoor gear is almost as much fun as using it!

Nestled alongside the shores of beautiful Sebago Lake, Camp Sunshine offers children with life threatening illnesses and their families a place to relax together for a week, and to take a break from the extraordinary demands placed on them on a daily basis. The year-round program is free of charge and staffed almost entirely by volunteers. It has the distinction of being the only program in the nation whose mission is to address the impact of a life threatening illness on every member of the immediate family—the ill child, the parents, and the siblings. Since its inception, Camp Sunshine has provided a haven for over 23,000 individuals from diverse cultural backgrounds. In addition to providing 24-hour onsite medical and psychosocial support the camp offers a variety of daily activities ranging from swimming and boating to archery and soccer and special events such as bonfires and cook-outs.

For contact information please call Julie-Lynn Belon at 207 752-9063 or log on to www.ktp.com